

Arkansas Health Information Exchange (HIE)

A One Stop Shop for Physicians

Harmonizing data for Meaningful Use

presented by...



www.oxcyon.com

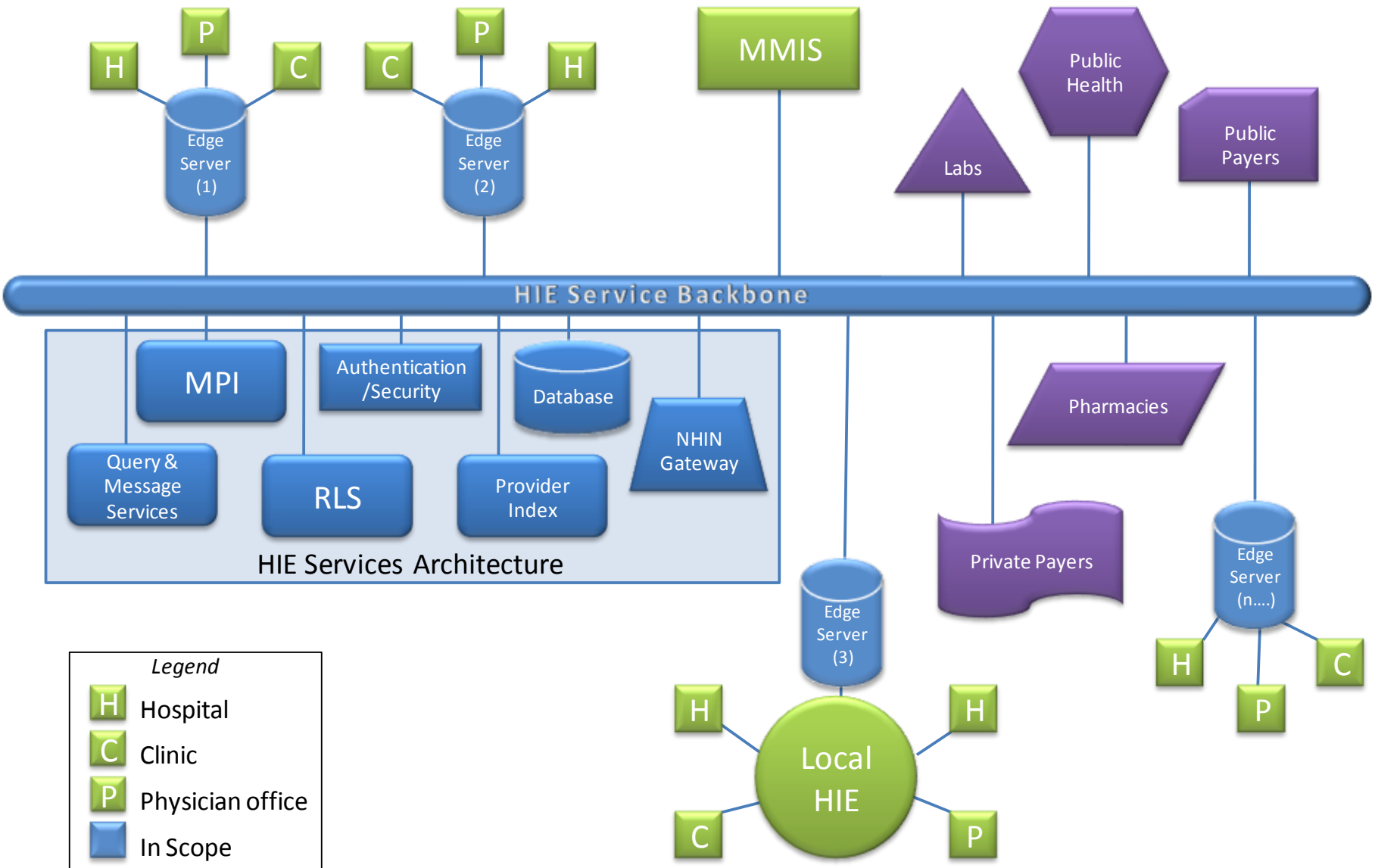
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Vice President

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HIE Technical Architecture Schematic



The Challenge

Newly appointed HIT Regional Extension Centers have a lot to do, and frankly limited resources to get started. They need to get a lot of physicians to subscribe to their service, toward adopting electronic health records. Oxcyon has considerable experience working with publishers....who are very similar. They need to get thousands of subscribers to sign up, and once in, they need to provide online services (training, certification, vendor directories, and other sources of information delivered to each 'subscriber'.

- Branding & Outreach: Let the docs know of their role
 - Coordinate with affiliates and localized groups
- Subscription: Get the docs to sign up!!
- Once the docs are signed:
 - Training
 - Vendor Selection
 - Advise
 - Keep updated
- Reporting: Provide accurate reporting to the ONC of their success



The Solution

The HIT Regional Extension Center Portal, would empower all RECs, and their local physicians a **centralized** platform to provide the outreach and services they need to, while streamlining the reporting. This solution considers sustainability (after the funds run out), and is licensed in line with your financial needs.


This portal can be found at: <http://hie.xodemo01.com> and provides the following tools.

- National Information & Reporting
 - Statewide Info & Reporting (for all 50 states)
 - Local Info & Reporting (for all Extension Centers)
 - Meaningful Use Sharing- social media, blogging
 - Vendor Selection – putting provider & vendor together
 - Online Education – online Testing & Certification
 - Jobs & Careers – helping members find jobs
 - Workflow Design – leveraging best practices
 - Project Management- assisting in implementation




Arkansas Health Information Exchange

- Federated
- National Reporting
- Supports Microsites
 - States
 - Locals
- Locators
- Find a Center Near You
- Search all vendors
- Search all providers
- EHR News Feeds
- HIT Information
- Policy and Program changes
- Videos
- Nationwide discussion, blog
- Low to no infrastructure


Health Information Exchange Portal

[Advanced Search](#) | [Register](#) | [Login](#)




Going green.

Saving our environment while saving money.

[Learn more.](#)

Centralpoint HIE Portal provides an interoperable, standards-based health information infrastructure that plugs the gap to directly address the lack of access and coordination of clinical information that can result in errors, misdiagnoses, patient safety issues, cost inefficiencies and other wastefulness.




Centralpoint HIE Portal


internet authentication & policies

Hospital 1 Hospital 2 Hospital 3 Hospital 4 Hospital 5 Extranet Intranet

HIE Portal News



Sample News Article 2
Wednesday, May 27, 2009
This article is managed within Content/News in the Console. It is appearing b...



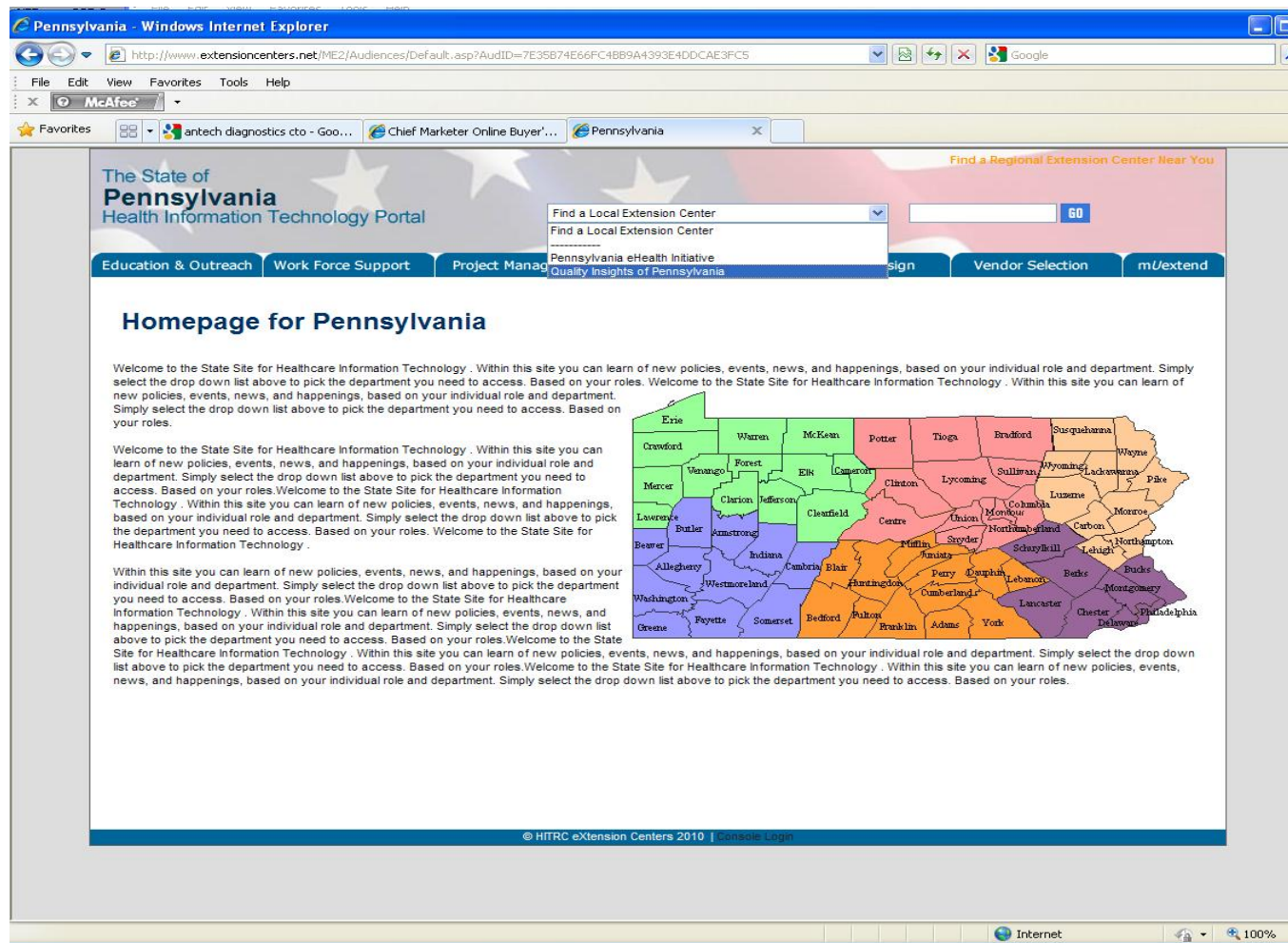
Sample News Article 3
Wednesday, May 27, 2009
This article is managed within Content/News in the Console. It is appearing b...

HIE National News

DynamicFeeds: This feed failed to load.

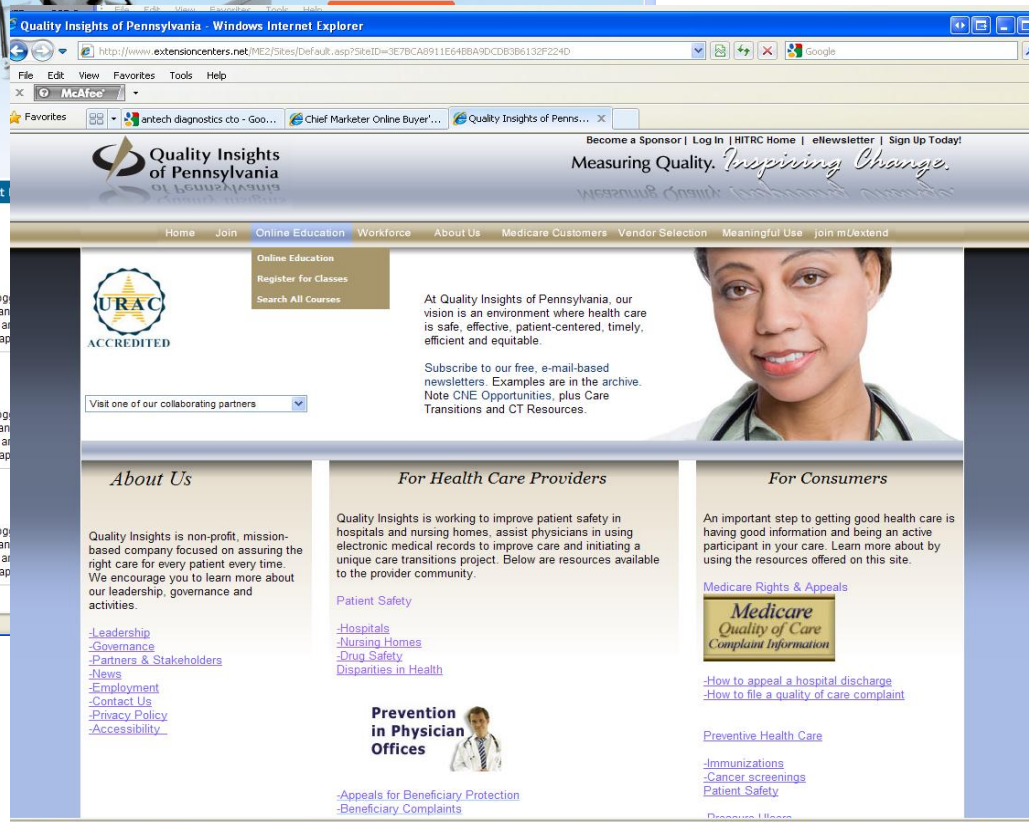
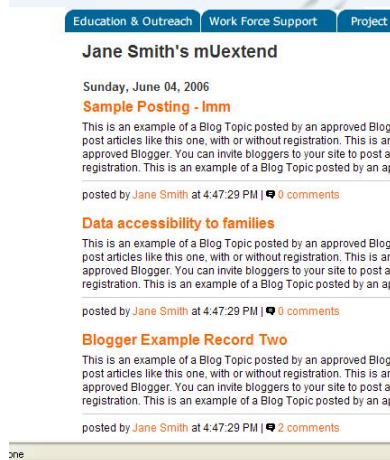
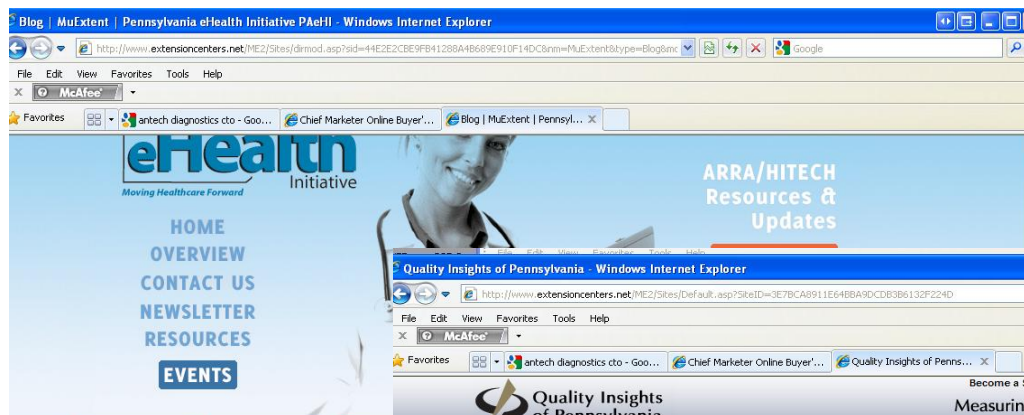
Segmentation by State – Statewide Reporting

- Statewide Reporting
- Supports Microsites
 - Locals
- Locators
- Find a Center Near You
- Search all vendors
- Search all providers
- EHR News Feeds
- HIT Information
- Policy and Program changes
- Videos
- Statewide discussion, blog
- Can be redesigned by state



Local Micro Sites – for Specialty Interest Groups

- Vendor Selection
- Online Education
- Vendor Sponsorships
- Careers and Jobs
- Blogging
- Vendor Sponsorship Sign up and online payment
- Email Broadcasting, & Newsletters to member



Social Networking (between Providers)

- Individual Profiles
- Threaded Discussion
- Archive of articles
- Relative to Meaningful Use Topics
- Email notification on reply
- Bad word filters
- Members only



Vendor Selection – Directory of ‘Sponsored’ Vendors

- Companies by type
 - Software
 - Hardware
 - Service Provider
 - Consultant
 - Implementer
 - Trainers
- Products by type
- Wish List
- Contact vendors through Extension Center Videos
- Specifications
- Popular Searches
- Testimonials

Vendor Selection | Pennsylvania eHealth Initiative PAeHI - Windows Internet Explorer

http://www.extensioncenters.net/ME2/Sites/dirmod.asp?sid=D556FDB61DDE4D7EA192EED8C6650A478&nm=Vendor+Selection&type=Market&mod=...

RESOURCES

EVENTS

Education & Outreach | Work Force Support | Project Management | **Vendor Selection** | Workflow Design | Meaningful Use Tools | mUextend

Home > **Services/Consulting** | Sign In | Add Your Listing | Inquiry Basket (0) | Help

Search: Companies: Search

Services/Consulting

Popular Searches: [oxcyon](#) [healthcare organizations](#) [robust](#) [oxcyon one](#) [sample](#)

This is an example of an Advertisement being managed in Marketplace > Advertising. This can be set to display on a per Category basis.

Sub-categories: Services/Consulting

Items: Products: [424](#) Companies: [83](#)

<p><u>Business, Marketing & Legal</u></p> <ul style="list-style-type: none"> - cost studies - expert testimony - market research services - regulatory assistance - right-to-know management <p><u>Clinical</u></p> <ul style="list-style-type: none"> - clinical chemistry services - clinical trials - immunoassay services - monoclonal antibody purification services - toxicology services <p><u>Computer Technology & Software</u></p> <ul style="list-style-type: none"> - data acquisition/logging services - hardware & software services - software development services <p><u>Environmental</u></p> <ul style="list-style-type: none"> - air analysis services - air quality services - air quality services_atmospheric - air quality services_indoor - biota analysis services - community relations 	<p><u>Safety</u></p> <ul style="list-style-type: none"> - biosafety services - consulting services - corrosion testing services - decontamination services - emergency response - hazardous materials handling & processing - hazardous waste management - hazardous waste treatment/disposal - industrial hygiene services - radiation safety - risk assessment - storage tank cleaning - tank testing <p><u>Staffing, Employment & Training</u></p> <ul style="list-style-type: none"> - recruitment/employment services - temporary staffing - training_environmental - training_hazardous materials - training_health & safety - training_instrumentation - training_radioactive/nuclear safety <p><u>Workflow Design</u></p>
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Internet 100%

Vendor Selection - Company & Product Comparisons

- Compare Companies
- Compare Products
- Email Comparisons
- KLAS ratings
- Cost
- Specifications
- Certification Required
- Required Platforms
- Training

Vendor Selection | Pennsylvania eHealth Initiative PAeHI - Windows Internet Explorer

http://www.extensioncenters.net/ME2/Sites/Idmmed.asp?cid=D556EDB61DD5E4D75A1B2FE08C665DA478&newVendorSelection&type=...

File Edit View Favorites Tools Help

McAfee

Search

In All Categories

Popular Searches: [oxcyon](#) [he](#)

Products Companies

Results: 424 Products, 83 Companies


Refine search

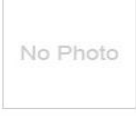
by date: Show All by


Search Alphabetically A B C D E F G H I J K L M N O


Show 20 items per page

Select ☐ Select All ☐ Clear

☒  **MedPlexus MedPlexus EHR (26-100 Physicians)** [MedPlexus](#)

☒  **MedPlexus MedPlexus EHR (all sizes)** [MedPlexus](#)

☒  **MedPlexus MedPlexus EHR (Over 100 Physicians)** 11/5/2009 [Contact now](#)
Description of this product to go here >>> [MedPlexus](#)

☒  **MedPlexus MedPlexus EHR (6-25 Physicians)** 11/5/2009 [Contact now](#)
Description of this product to go here >>> [MedPlexus](#)

Product Comparison - Windows Internet Explorer

http://www.extensioncenters.net/ME2/Apps/CPMarketplace/Comparison.asp

	MedPlexus MedPlexus EHR (26-100 Physicians)	MedPlexus MedPlexus EHR (all sizes)	MedPlexus MedPlexus EHR (Over 100 Physicians)	MedPlexus MedPlexus EHR (6-25 Physicians)
KLAS Data Status	Approved	Approved	Approved	Approved
KLAS Performance Status	N/A	N/A	N/A	N/A
CCHIT	Certified	Certified	Certified	Certified
Cost	\$599.00 per physician	\$599.00 per physician	\$599.00 per physician	\$599.00 per physician
Implementation Time	30 Days	30 Days	30 Days	30 Days
Platform	Windows Vista	Windows Vista	Windows Vista	Windows Vista
Web based	No	No	No	No
Ease of Implementation	Difficult	Difficult	Difficult	Difficult
Training	Included	Included	Included	Included
Support	Basic	Basic	Basic	Basic
Updates	Annual	Annual	Annual	Annual
Certification	No	No	No	No
Lease Option	Yes	Yes	Yes	Yes
Support Cost	\$110.00/hr	\$110.00/hr	\$110.00/hr	\$110.00/hr

Internet 100%

Sustainability – Vendors as Sponsors = Revenue

- Advertising
- Sponsorship Opportunities
- Listing Package Options
- Online Payment (to Extension Center) to be included in the listing
- Full editing control for paying vendors
- Full reporting for paying sponsors
 - # of leads
 - Traffic
 - Contacts

Vendor Selection | Pennsylvania eHealth Initiative PAeHI - Windows Internet Explorer

http://www.extensioncenters.net/ME2/Sites/dimod.asp?sid=D556FDB61DDE4D7EA192EED8C6650A47&nm=Vendor+Selection&type=...

File Edit View Favorites Tools Help

McAfee

Favorites antech diagnostics cto - Goo... Chief Marketer Online Buyer'... Vendor Selection | Penn...

Pennsylvania eHealth Initiative

Moving Healthcare Forward

HOME OVERVIEW CONTACT US NEWSLETTER RESOURCES EVENTS

ARRA/HITECH Resources & Updates

LEARN MORE

Education & Outreach Work Force Support Project Management Vendor Selection Workflow Design Meaningful Use Tools mUextend

or search by select

Buyers Guide Listing - Gold Listing \$5,000.00

Buyers Guide Listing - Platinum Listing \$7,500.00

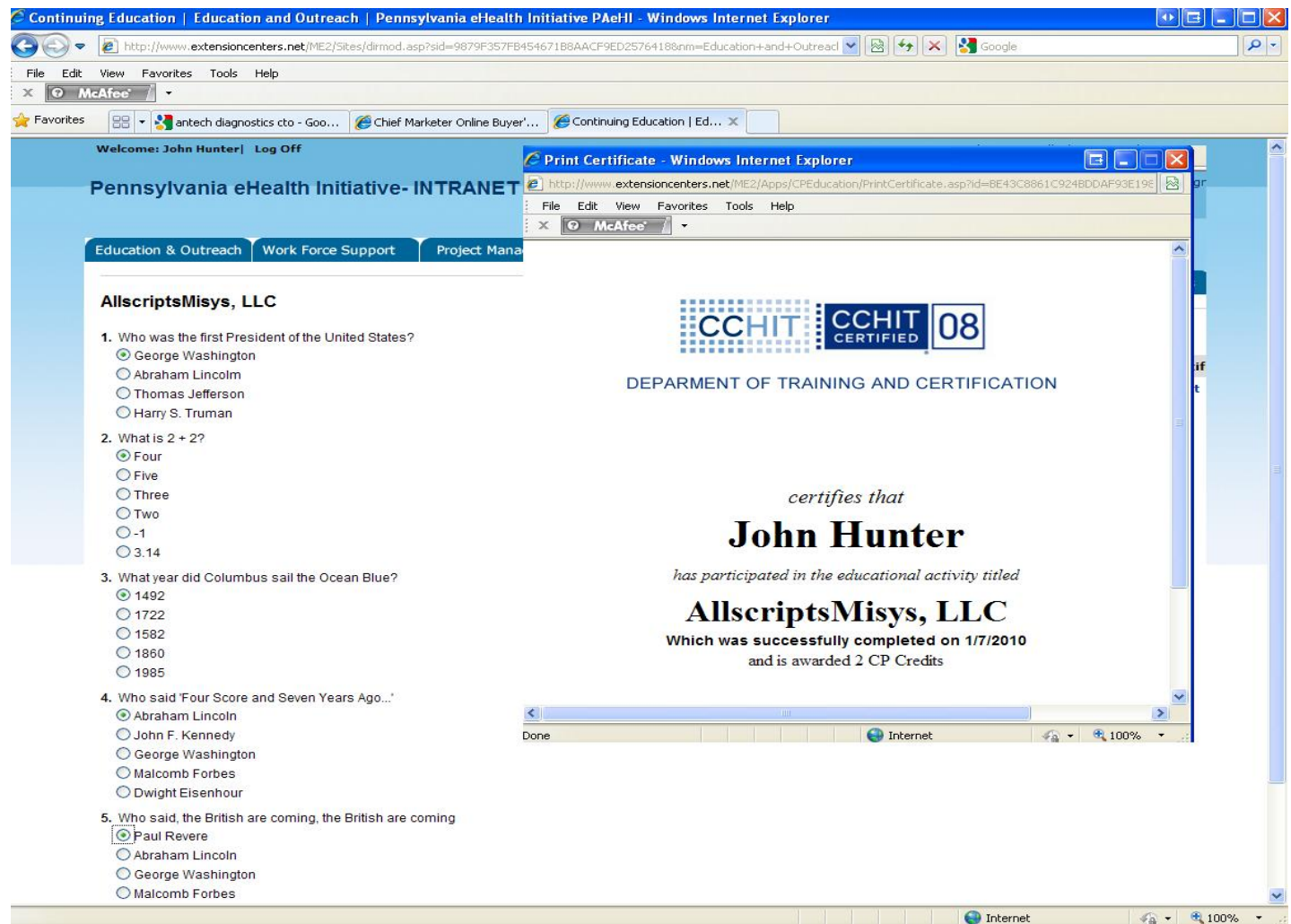
Buyers Guide Listing - Silver Listing \$3,500.00

© Pennsylvania eHealth Initiative PAeHI 2010 | Console Login
P: 717.561.5338 | F: 717.561.5216 |
4750 Lindle Road Suite 228 Harrisburg Pennsylvania 17111

Done Internet 100%

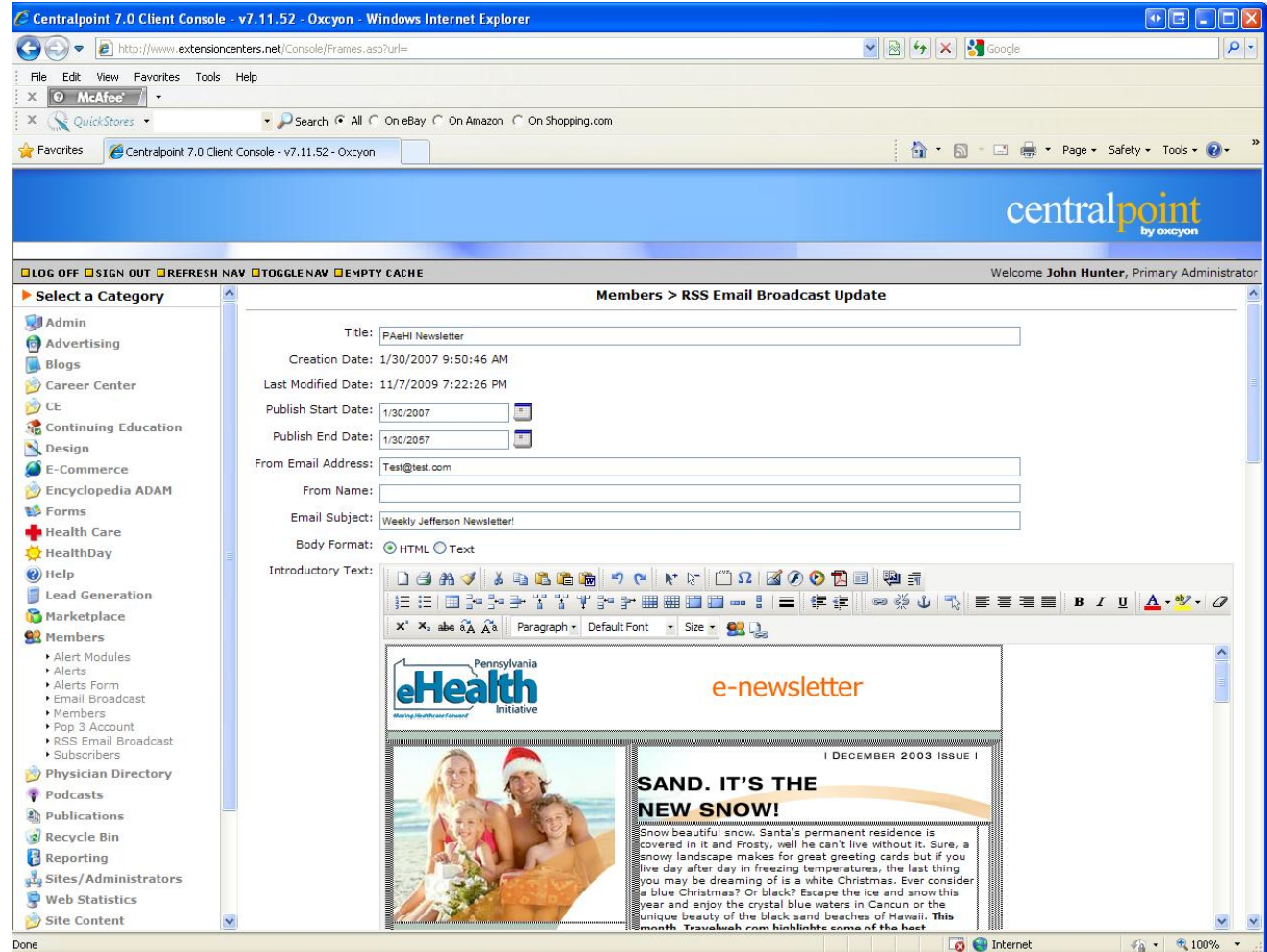
Online Education & Certification

- Catalog of Course Work
- Online resources to supplement course
 - Articles
 - Videos
 - Audio
 - Podcast
- Online Testing
- Online Certification (if passed)
- Online Recommendations (if not passed)
- Print ready Certification
- Supports Sponsors (like CCHIT)
- Online Grading
- Email notification with each test taken (to sponsor)
- Full Reporting
 - Log in to see all previous tests taken, scores, and print out of certificate(s)



Integrated Email Broadcasting (and Data import)

- Buy opt in lists of physicians within your state
- Send personalized emails to them, based on practice type and size
- Full reporting on opens, clicks, etc



Reporting

- Centralized
- Easy Reporting
- Ease of use (for centers)
- Eliminate Technology costs (per center)
- Monitor performance, usability & trends
- Increase Sustainability
 - Sponsored Vendors
 - Subscriptions for Providers

The screenshot displays the Centralpoint 7.0 Client Console interface within a Windows Internet Explorer browser. The main window shows the 'Site Information' module, which lists various sites categorized by state. A search bar is visible at the top of the module, and a sidebar on the left contains navigation links for different system components.

An 'Export Module Wizard' dialog box is open in the foreground, allowing the user to export data from the 'Sites/Administrators > Site Information' module. The dialog provides instructions and offers four export options: Quick export to Microsoft Access, Quick export to Microsoft Excel, Standard export, and Custom export.

Title	Posted Date
All	11/4/2009
Maine	11/4/2009
Alaska	
Arizona	
Arkansas	
California	
Colorado	
Connecticut	
Delaware	
Florida	
Georgia	
Hawaii	
Idaho	
Illinois	
Indiana	
Iowa	
Kansas	
Kentucky	
Lincoln Nebraska Information	
Louisiana	
Main Site Information	
Maryland	
Massachusetts	
Michigan	
Minnesota	
Mississippi	
Missouri	
Montana	
Nebraska	
Nevada	

Export Module Wizard - Windows Internet Explorer

Export 'Sites/Administrators > Site Information' Module

Select the export path and click next to continue. Selecting quick export will immediately export your data, while standard and custom allow further selections.

- ☐ Quick export to Microsoft Access
Automatically export all fields to Microsoft Access.
- ☒ Quick export to Microsoft Excel
Automatically export all fields to Microsoft Excel.
- ☐ Standard export
Export all fields to Microsoft Excel, Microsoft Access or XML using XSLT.
- ☐ Custom export
Select fields to export to Microsoft Excel, Microsoft Access or XML using XSLT.

Buttons: Cancel, Next >, Finish

Status bar: Done, Internet, 100%, 11/4/2009

JavaScript at the bottom: `javascript: void(window.open('/Console/DataTransfer/Default.asp?id=6D07299FC72242A5A97F0ADDDEEF0DC0&type=Module&method=Export',`